

ATLANTA

BUILDING NEWS



Southern Building Show 2010

Local Event, Powerful Results



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Showcase Home Goes Green All the Way

2010 Showcase Home Goes Green All the Way

By Matt Hoots, The Hoots Group

Since 2005, the Southern Building Show has featured a showcase home to give architects, builders, remodelers and other attendees the opportunity to see vendors' products in use. Many of the previous showcase houses also achieved some sort of green certification. The 2005 house was the first showcase home to achieve a green certification for a renovation, and the 2008 house was the first to achieve a LEED certification.

This year's home, the Midtown Green House, will be getting all the green certifications currently available in this market – EarthCraft House, LEED for Homes, ENERGY STAR and the National Green Building Standard – which will show the similarities and differences of the programs.

Also new for 2010, all the Midtown Green House's participating vendors will be clustered together in on the trade show floor. Additionally, a child-size version of the home will be on display on the trade show floor, showcasing most of the products that are used in the main house. The Midtown Green Playhouse will eventually be raffled to a lucky winner by HomeAid Atlanta during its annual Project Playhouse®

fundraiser this fall. All proceeds will benefit HomeAid Atlanta's mission of building housing for the homeless.

To follow the progress of the showcase house and to see all the vendors that are part of the house, visit www.midtowngreen.net




Building Hope for Today's Homeless

HomeAid Atlanta is committed to building dignified housing where temporarily homeless families and individuals throughout metro Atlanta are given a new chance at life. But we can't do it alone. With your help, we can continue building transitional housing facilities that offer life-changing supportive services to the homeless and put them on the path to independence and self-sufficiency.



For more information on how you can help, please visit us online at www.homeaidatlanta.org or call 678.775.1401.

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SAMUEL CONCRETE INC.
Bus. (404) 867-8672
Fax (770) 736-9982
samuelconcrete@hotmail.com
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