

ATLANTA

BUILDING NEWS



Southern Building Show 2010

Local Event, Powerful Results



Plus Can You Sue for Defamation?

EarthCraft Receives Grant for Statewide Growth

Showcase Home Goes Green All the Way



HomeAid Atlanta Showcases Project Playhouse Preview at 2010 Southern Building Show

For the second consecutive year, HomeAid Atlanta is honored to be the designated charity of the annual Southern Building Show. HomeAid Atlanta has worked with members of the homebuilding industry since 2001 to build housing where homeless families and individuals can rebuild their lives. Thanks to generous industry support, HomeAid Atlanta has built/renovated shelters for the homeless that now serve nearly 1,000 temporarily homeless children, women and men annually. Again this year, Southern Building Show attendees have an opportunity to join hands with HomeAid Atlanta's efforts to continue building hope for today's homeless by making a voluntary contribution to benefit the organization's vital mission.

New for the 2010 Southern Building Show, HomeAid Atlanta is excited to be offering attendees a sneak peek at Project Playhouse® 2010, the organization's annual signature fundraiser. A preview playhouse,



which was modeled after the 2010 Southern Building Show showcase home, the Midtown Green House, built by The Hoots Group, will be on display for viewing on the trade show floor Thursday, May 13 and Friday, May 14, from 10 a.m. to 5 p.m. and on Saturday, May 15 from 10 a.m. to 3 p.m. The Midtown Green Playhouse features many of the same products found in the actual showcase home, and visitors will have a chance to purchase raffle tickets for an opportunity to win the one-of-a-kind playhouse.

The Midtown Green Playhouse features a contemporary design balanced with the use of traditional materials such as stone, stucco and hardwood finishes, to create a warm and functional feel. Paneled interior walls and natural materials enhance the inviting appeal of this petite retreat. Showcasing a rooftop deck that can be accessed from an interior loft area, this playhouse is sure to delight kids of all ages.

Following its preview at the Southern Building Show, the Midtown Green Playhouse will be displayed with additional custom-built playhouses at HomeAid Atlanta's Project Playhouse 2010 event, which takes place at The Avenue Forsyth in Cumming this fall, Sept. 25 - Oct. 23. Project Playhouse features a showcase of extraordinary playhouses designed and built by some of Atlanta's premier architects and home builders. These child-size dream homes are fully furnished by professional interior designers and exquisitely appointed with custom home details. All proceeds from the event support HomeAid Atlanta's mission of building housing for the homeless.

For more information about HomeAid Atlanta and the Midtown Green Playhouse, visit www.homeaidatlanta.org. And if you haven't already registered to attend the 2010 Southern Building Show, don't delay! Visit www.southernbuildingshow.com for more information.



Camp Tranquility, 2009 Project Playhouse People's Choice Award Winner, built by Dan DeJiacomo Custom Homes

2010 HomeAid Atlanta Corporate and Individual Sponsors

Diamond



Gold

Bank of America



HARCREST HOMES
A McMillan Company



redmont homes
By Carl Reid Since 1977

Marketing Partners



Previsite America, Inc.

Silver

CB Richard Ellis at Northpark Town Center
Coldwell Banker CARES Foundation

Bronze

American Girl
Anonymous Donor
AtlantaNewHomesDirectory.com
Atlanta Sales and Marketing Council
Georgia Masonry Supply
Waterford Homes

Friends

AVI/Architectural Visions Inc.
Builders II
DeKalb Association of Realtors
Homes by Brumby
Kimble Construction
Lafarge North America, Inc.
Rich and Beth Mahaffey
O'Dwyer Homes
James and Alice Parker
David Schimming
William Shean